

CONNECTING THROUGH PLAY

TECH TO AUGMENT IN-PERSON INTERACTION

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13 OCTOBER 2017



THE CHALLENGE



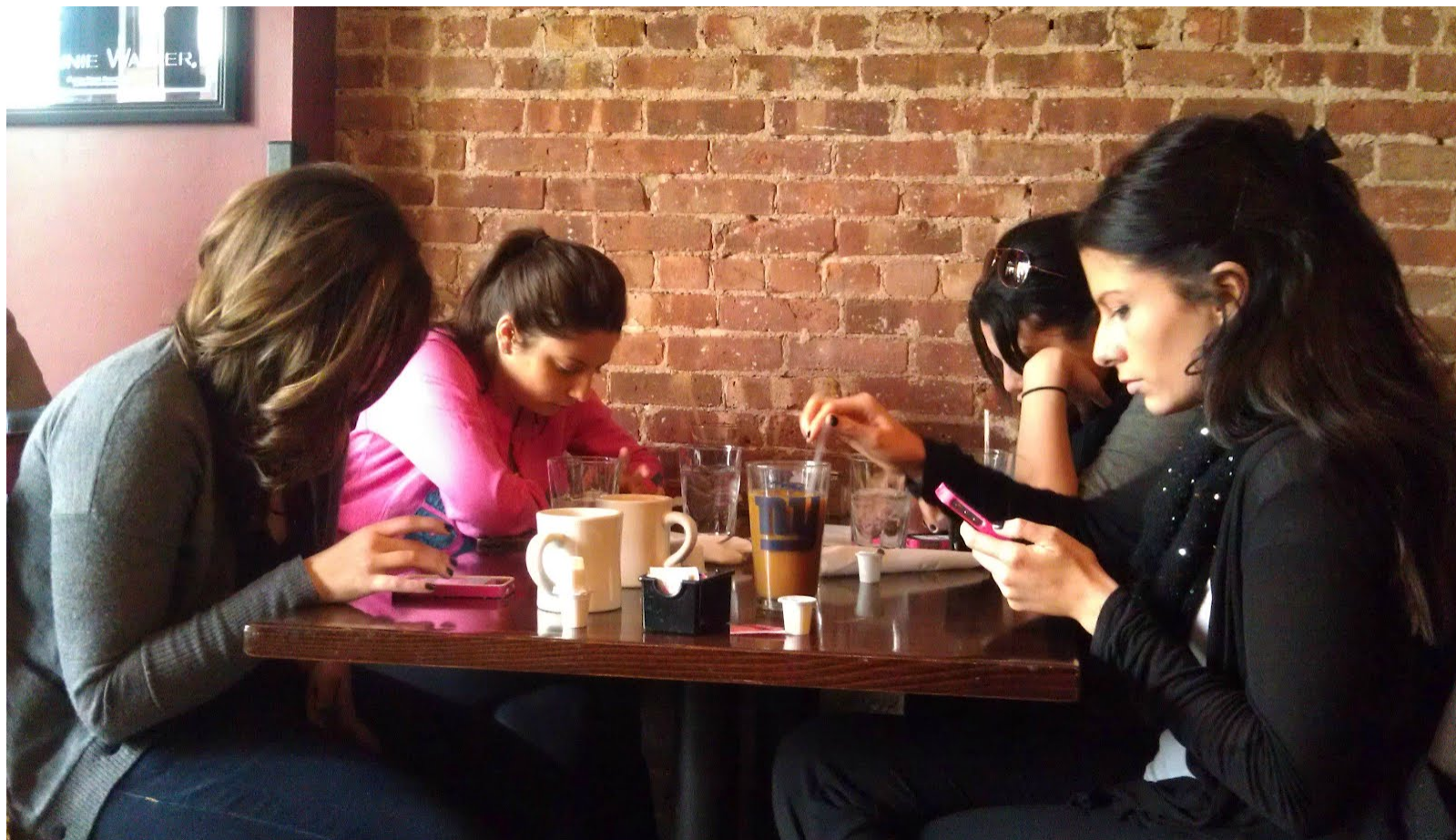
THE CHALLENGE



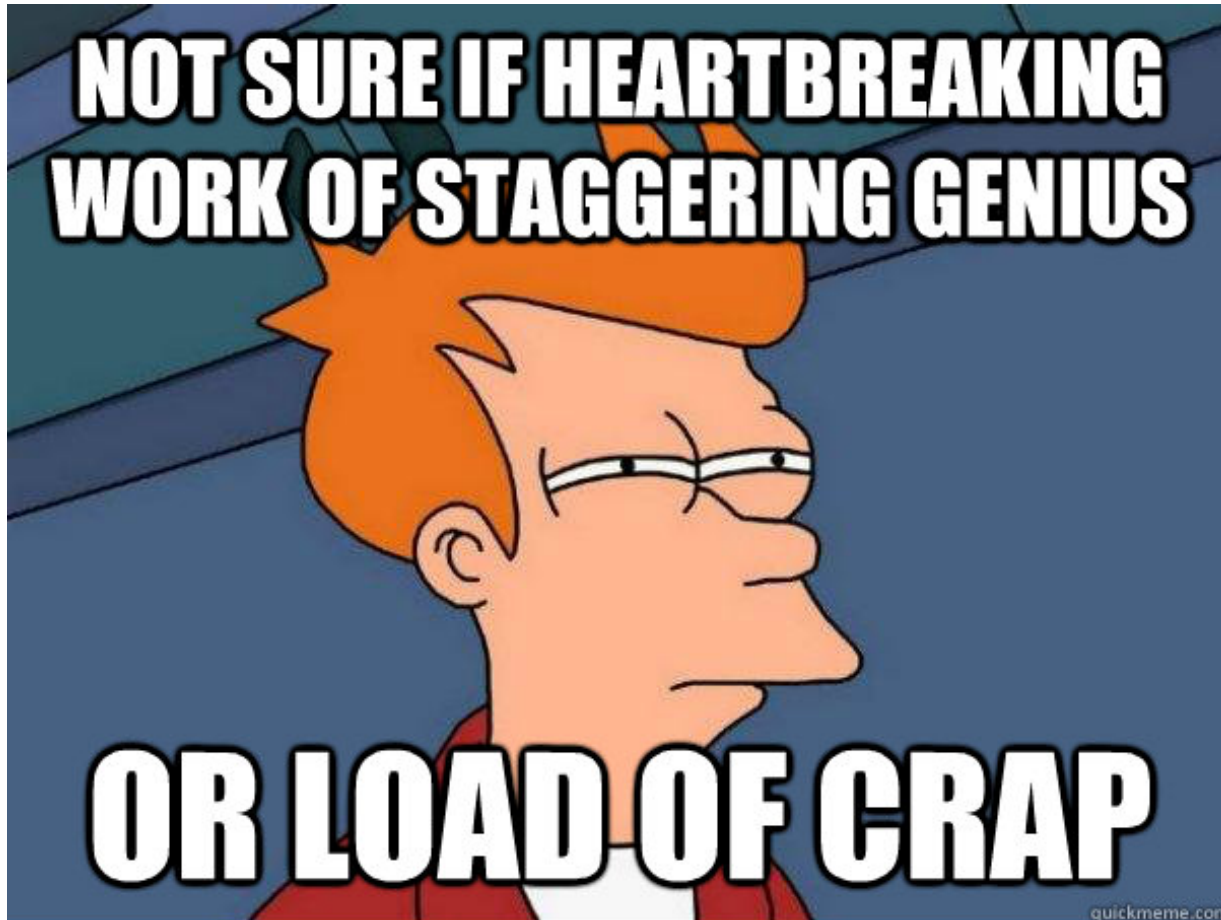
THE CHALLENGE



THE CHALLENGE



WHY IS THIS A PROBLEM?



WHY IS THIS A PROBLEM?



**WHO WORE IT
BETTER?**

I'M NOT RIGHT IN THE HEAD.COM

WHY IS THIS A PROBLEM?



WHY IS THIS A PROBLEM?



WHY IS THIS A PROBLEM?



WHY IS THIS A PROBLEM?



WHY IS THIS A PROBLEM?



WHY IS THIS A PROBLEM?



SO WHAT ROLE DOES TECHNOLOGY PLAY?



SO WHAT ROLE DOES TECHNOLOGY PLAY?



SHAPING A POSITIVE SOCIAL FUTURE FOR TECH



SHAPING A POSITIVE SOCIAL FUTURE FOR TECH

how it looks to you



how it looks to me



WHY GAMES AND PLAY—THE MAGIC CIRCLE



THE GAMES



YAMOVE!



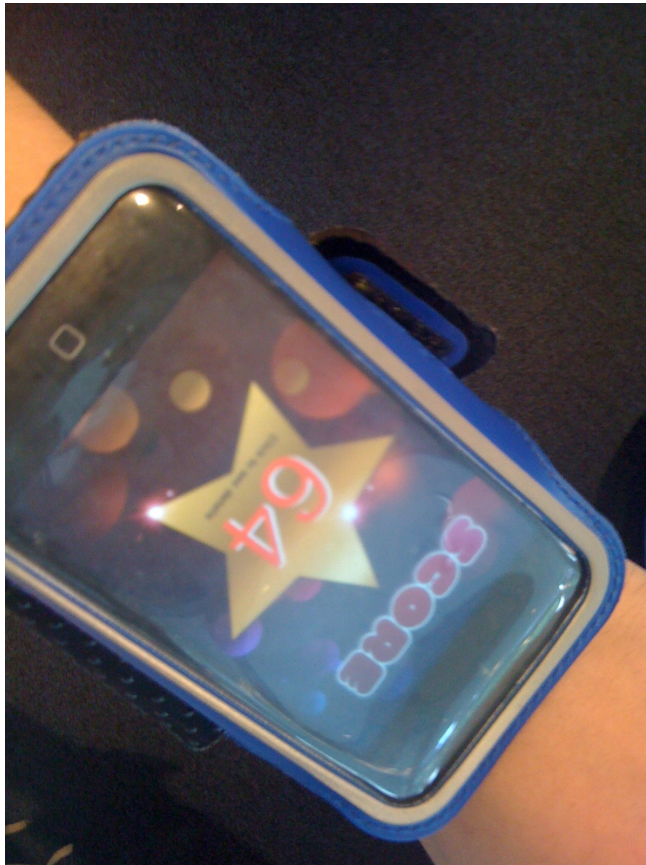
YAMOVE!



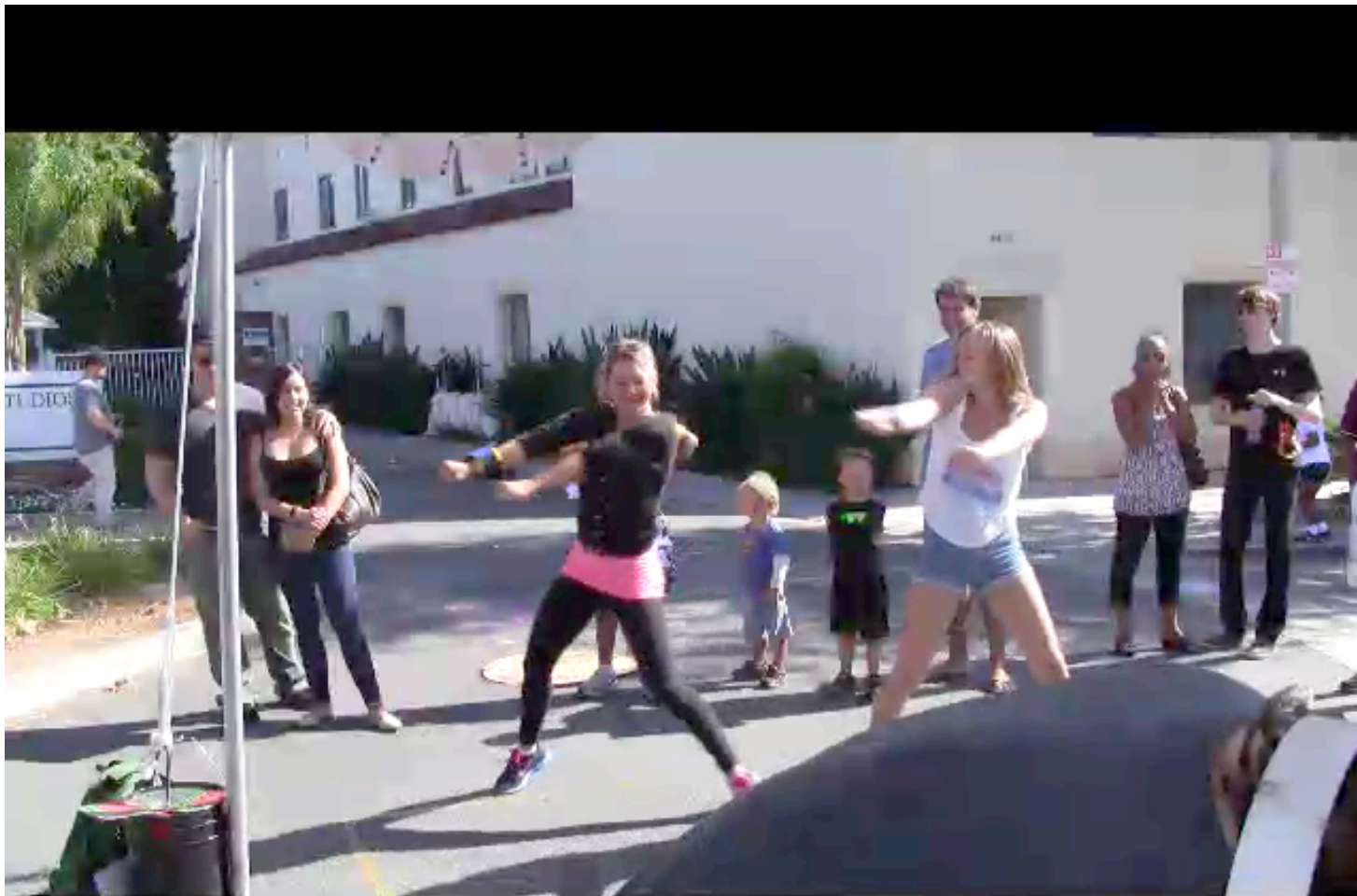
YAMOVE!



YAMOVE!



YAMOVE!



PIXEL MOTION



PIXEL MOTION



Transform Surveillance
Cameras



From Unilateral Monitoring



To a Public Utility

PIXEL MOTION



PIXEL MOTION

Pre-Game



In-Game Play



Win State Photo Op



Leader board

PIXEL MOTION



Game round won

Win state photo taken

HOTARU



HOTARU



HOTARU



HOTARU



HOTARU

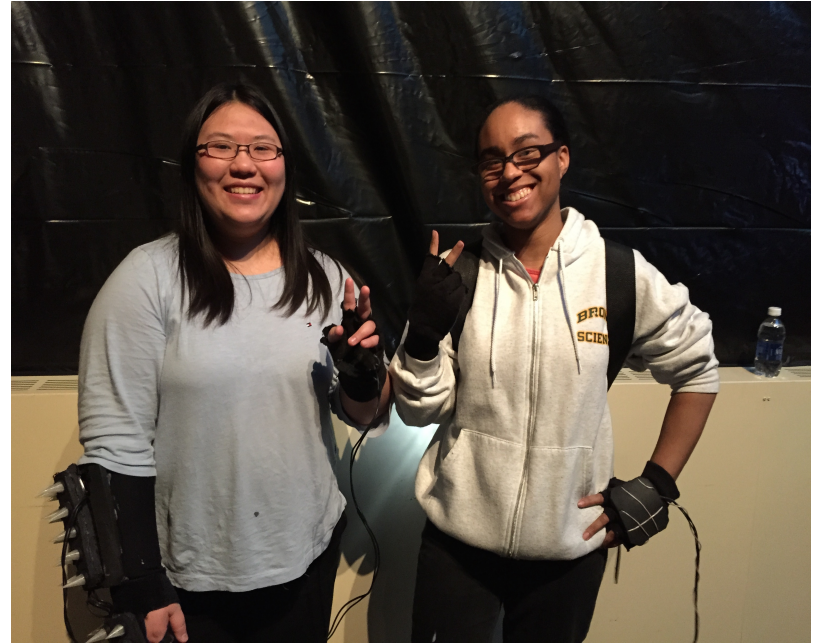


HOTARU

Hotaru, the Lightning Bug Game



HOTARU



HOTARU



CONCLUSIONS



BEYOND GAMES



THANKS!

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